

Download The Creative Economy How People Make Money From Ideas

John Howkins is the author of the 2001 best-seller, *The Creative Economy*, and a well-known expert on how to turn ideas into money. He is Professor of Creative Economy at Lincoln University and Director of the Howkins Research Institute on the Creative Economy, Shanghai. In today's economy, it can be pretty tough to make money anywhere, but some intrepid folks are earning money hand over fist online and they're doing it in some crazy ways. There's a lot that can be learned from these people, especially if you're sitting on your own idea but think it's too ... A few weeks ago, I asked the women in our community how they make money in retirement. Their answers were amazing and showed just how creative our generation has become when it comes to supplementing our income in the best years of our lives. So, today, I'd like to share 60 creative ways that we ... The creative industries refers to a range of economic activities which are concerned with the generation or exploitation of knowledge and information. They may variously also be referred to as the cultural industries (especially in Europe (Hesmondhalgh 2002, p. 14) or the creative economy (Howkins 2001), and most recently they have been denominated as the Orange Economy in Latin America and ...