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WebPAC PRO © Innovative Interfaces, Inc. Bandura, A. (1986). The explanatory and predictive scope of self-efficacy theory. *Journal of Clinical and Social Psychology*, 4, 359-373.. Bandura, A. (1986). The social learning perspective: Mechanisms of aggression. Crowd psychology, also known as mob psychology, is a branch of social psychology. Social psychologists have developed several theories for explaining the ways in which the psychology of a crowd differs from and interacts with that of the individuals within it. Major theorists in crowd psychology include Gustave Le Bon, Gabriel Tarde, Sigmund Freud, and Steve Reicher. Project Implicit Publications. Enter your email address in the request paper field and a copy should arrive in your mailbox within a few minutes. To search publications by year or author, enter your search terms here: